



PATAGONIAN EXPEDITION RACE

10th anniversary: February 14th - 22nd, 2012

THE LAST WILD RACE

10TH ANNIVERSARY

PATAGONIAN EXPEDITION RACE 10th Anniversary of The Last Wild Race

- 10th Anniversary of The Last Wild Race begins Tuesday, February 14th
- International field of 19 teams – 76 adventurers – to take on an extreme wilderness course
- Racing for the awareness and conservation of Chilean Patagonia



PUNTA ARENAS, CHILE (February 13th, 2012) Nineteen teams of eco-adventurers will head into the Patagonian wilderness on Tuesday, February 14th, in an extreme-endurance environmental multisport race designed to protect one of the most remote parts of the planet. Teams from Croatia, New Zealand, Great Britain, United States, Japan, Russia, Brazil, France, Denmark, Czech Republic, South Africa, Ireland, Kazakhstan, Finland, Canada, Spain, Australia, Colombia and Chile will accept the challenge and fight to reach the finish line.

The racers will compete non-stop through 581km of one of the world's untouched, great wildernesses. However, the kayak, bike and trekking race is so challenging that fewer

than half the teams are likely to complete the course.

This year's annual race begins in Punta Arenas and travels down the coast of Peninsula Brunswick, home of the Huemul Conservation Project, toward the ominous and unexplored terrain of Tierra del Fuego. First, teams must cross the Strait of Magellan, reaching Dawson Island, an area which has not been accessible to the public until now. They will then portage their kayaks across the island's lakes and scrub until they reach the inviting tails winds of Canal Whiteside, completing an 85km kayak portion. The route then passes through Karukinka Natural Park, owned by the Wildlife Conservation Society (WCS), home to emblematic Patagonian wildlife including guanacos and Andean condors, as well as pristine forests, snow-capped peaks, glacial lakes and the infamous peat bogs. Teams will leave by bike, along the flat wind-swept plains of Tierra del Fuego before reentering through southern Karukinka. They will then travel along the very first trail in WCS's natural park, constructed by Nomadas International Group (NIGSA), which will for the first time allow the public access to the remote wilds of

www.patagonianexpeditionrace.com | fono: +56 (61) 613891 | info@patagonianexpeditionrace.com



Wilderness Conservation | Olympics Recognition | Adrenaline Adventure | Chilean Patagonia



PATAGONIAN EXPEDITION RACE

10th anniversary: February 14th - 22nd, 2012

THE LAST WILD RACE

10TH ANNIVERSARY

Karukinka. The route will then require teams to cross a profound river with ropes in order to reach their next challenge, a 142km trek through the 2000m, glacier-tipped mountains of the Darwin Range. Finally, the teams trace the shores of the Beagle Channel in kayaks, at last reaching an area worthy of being the 10th Anniversary finish line: a deep fjord alongside a magnificent, towering glacier.

Race founder and director Stjepan Pavicic said: "This year is very important for the event and we have created a spectacular course that will certainly test the competitors to their limits."

"The route will lead our teams through and bring exposure to many natural marvels that have remained pristine and untouched by mankind, – but it is also important to understand, as we enjoy its beauty, that we must conserve it and protect for future generations."

The race showcases some stunning wilderness in need of protection – but it also highlights the famous ever-changing conditions of this extreme environment.

Competitors range from 23-year old cave explorers, to deca-Ironman champions, to hash race runners, all of which are either joining forces or preparing to outlast each other in the cold wilds of Chilean Patagonia. Many teams return with new faces, and new tricks up their sleeves, hoping to overcome whatever Patagonia has awaiting them. Teams identify the unpredictable weather conditions of Patagonia as their biggest fear. Only time will tell who has truly prepared accordingly.

To kick off the 10th Anniversary of the Patagonian Expedition Race, the organizing company, NIGSA, has also announced their new event, Patagonian International Marathon, which will be held in September 2012. NIGSA is calling on athletes from all nations who dream of competing in wild nature, for the inaugural Patagonian International Marathon, whose route will boast stunning views of Torres del Paine– designated a UNESCO World Heritage site and Biosphere Reserve in 1978. This will be the first event of its type connected to Chile's most visited, beautiful park and participation will support the mission to focus world attention on the conservation of Chilean Patagonia.

NIGSA represents local expertise combined with global experience, through a multi-national team of outdoor professionals. Over 25 years of experience in event-management, logistics, VIP tourism, cartography, ecological and conservation projects, making NIGSA the leading destination management company in Chilean Patagonia. We will apply our skills to bring you an unforgettable outdoor adventure experience.

END

www.patagonianexpeditionrace.com | fono: +56 (61) 613891 | info@patagonianexpeditionrace.com



Wilderness Conservation | Olympics Recognition | Adrenaline Adventure | Chilean Patagonia



PATAGONIAN EXPEDITION RACE

10th anniversary: February 14th - 22nd, 2012

THE LAST WILD RACE

10TH ANNIVERSARY

CONTACTS, INFORMATION AND UPDATES

HIGH RESOLUTION IMAGES:

High-resolution images: www.patagonianexpeditionrace.com/en/pressGal.php

MORE MEDIA INFORMATION:

www.patagonianexpeditionrace.com/en/pressList.php

LIVE RACE UPDATES (WHERE COMMUNICATIONS ALLOW)

Web Site: www.patagonianexpeditionrace.com

Facebook: PatagonianExpeditionRace

Twitter: PatagonianRace

MEDIA CONTACT

Lia Mitchell

Press and Social Media

Nómadas International Group SA

Email: pr1@patagonianexpeditionrace.com

Mirjam Crie

Press and Marketing

Nómadas International Group SA

Email: PR2@patagonianexpeditionrace.com

Spanish speaking inquiries:

Maximiliano Carcamo

Spanish Press

Tel: +56 61 613 891

Email: news@patagonianexpeditionrace.com

ABOUT THE PATAGONIAN EXPEDITION RACE

The Patagonian Expedition Race is an annual eco-endurance adventure race that takes place in the southern-most region of the world. It aims to raise awareness of the environmental issues facing Chilean Patagonia and wilderness regions around the world as well as raising money for the Huemul Conservation Project.

www.patagonianexpeditionrace.com | fono: +56 (61) 613891 | info@patagonianexpeditionrace.com



Wilderness Conservation | Olympics Recognition | Adrenaline Adventure | Chilean Patagonia



PATAGONIAN EXPEDITION RACE

10th anniversary: February 14th - 22nd, 2012

THE LAST WILD RACE

10TH ANNIVERSARY

It sees up to 20 international teams competing on bike, kayak and foot in spectacularly rugged and climatically diverse terrain in the Chilean Patagonia region located between southern latitudes 49° and 56°. The terrain includes plains, mountains, glaciers, native forests, swampland, rivers, lakes and channels.

Past routes have incorporated the Southern Continental Ice Field, the Torres del Paine National Park, the Strait of Magellan, Tierra del Fuego, the Darwin Range, and the Beagle Channel.

www.patagonianexpeditionrace.com | fono: +56 (61) 613891 | info@patagonianexpeditionrace.com



Wilderness Conservation | Olympics Recognition | Adrenaline Adventure | Chilean Patagonia